BuzzBallz® Chillers

MULTI-AWARD WINNING PRODUCT

nielsen GROWTH Award

the BEVERAGE INFORMATION GROUP GROWTH BRANDS 2021

2020 BARTENDER SPIRITS AWARDS GOLD

READY-TO-DRINK COCKTAILS

- Great Taste & Value
- Made w/ Real Cream or Fruit Juice
- Natural Flavors
- 187 ml Wine Based
- 15% Alcohol by Volume
- Convenient
- Kosher / Gluten Free
- No High Fructose Corn Syrup
- SRP $2.99 - $3.99

UNIQUE PLASTIC CONTAINER

- Great for outdoor activities
- Non-breakable cans
- Made with recyclable materials

WIDE VARIETY

- 13 amazing flavors
- Sold as singles
- Mix & match favorite flavors

RTD's IN DEMAND

- RTD's (wine+spirits growth) are HOT!;
- BuzzBallz growing at +110%*

#1 BUZZBALLZ CHILLERS IS THE #1 SELLING SINGLE-SERVE PREMIXED WINE COCKTAIL BRAND IN THE US.* *(187ml)*

NIELSEN REPORT

(187ML SINGLE-SERVE SIZE ONLY)

		SHARE OF SINGLE-SERVE SALES
1.	BUZZBALLZ	68.7%
2.	CHI-CHI'S	20.2%
3.	RANCHO LA GLORIA	5.4%
4.	ICE BOX	3.0%
5.	CAFE AGAVE SPIKED COLD BREW	2.6%

* Nielsen, Total US Convenience, Total combined Liquor plus, Total US xAOC 26 Weeks Ending 6/19/2021

★★★ *10 YEARS STRONG AND GROWING* ★★★

BuzzBallz®

NEW Flavor!

ESPRESSO MARTINI

SINGLE UNIT SKU: 8 57674 00794 7

NEW Flavor!

HAZELNUT LATTE

SINGLE UNIT SKU: 8 57674 00767 1

NEW Flavor!

STRAWBERRY 'RITA

SINGLE UNIT SKU: 8 57641 00265 4

NEW Flavor!

CHILI MANGO

SINGLE UNIT SKU: 8 57674 00788 6

LIME 'RITA

SINGLE UNIT SKU: 8 57641 00214 2

CHOCO

SINGLE UNIT SKU: 8 57641 00289 0

PEACHBALLZ

SINGLE UNIT SKU: 8 55200 00528 3

GRAPEFRUIT

SINGLE UNIT SKU: 8 54530 00858 2

FORBIDDEN APPLE

SINGLE UNIT SKU: 8 57641 00221 0

WATERMELON SMASH

SINGLE UNIT SKU: 8 55200 00554 2

CRAN BLASTER

SINGLE UNIT SKU: 8 57641 00210 4

PINEAPPLE COLADA

SINGLE UNIT SKU: 8 57641 00229 6

HORCHATA

SINGLE UNIT SKU: 8 54530 00860 5

POINT OF SALE

CASE SPECS

24 BALLZ PER CASE

12 LBS

12" X 6" X 8.5"

PALLET SPECS

120 CASES PER PALLET

24 CASES PER LAYER

5 LAYERS

FULL PALLET WEIGHT = 1,500 LBS

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